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Search..

Home » Education » National day celebrations of most countries



NATIONAL DAY CELEBRATIONS OF MOST COUNTRIES

The Centre for Global Business Studies (CGBS), Gujarat Technological University (GTU), Ahmedabad, with the observation of the national days of Israel, South Africa, Yemen and Nepal on April 11, 2015, completed celebration of national/independence days of 50 countries in the world. The main focus of CGBS is to discover business opportunities in global markets. Every MBA student is required to study the culture, geography and business environment of one country for two semesters, with a focus on Asia and Africa. Since 2013, students from affiliated colleges come to the main campus at GTU and celebrate the national day of the specific country by reciting the national anthem, followed by presentations on business and trade opportunities and cultural performances of the country of study.



LETTER FROM THE EDITOR
VIJAYA GHOSE
EDITOR



FOREWORD
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