



# Gujarat Technological University

## **CENTRE FOR GLOBAL BUSINESS STUDIES**

### **NATIONAL DAY CELEBRATION OF CHINA AND NIGERIA**

(A unique initiative under Global Country Study Program of MBA)

**Saturday, 5<sup>th</sup> October 2013**

**GTU Chandkheda Campus**

### **A CORDIAL INVITATION**

Dear Sir/Madam,

**GTU is organizing the celebration of National/Independence days of China and Nigeria on Saturday, 5th October 2013 at GTU, Chandkheda Campus.**

**BACKGROUND:** GTU has implemented a new Global MBA program since August 2011. This program requires immersion studies and preparation of reports and case studies in different subjects. GTU's new MBA Program has three characteristics: Global, Innovative and Skill-oriented.

GCSR (Global Country Study Report) program has been introduced, as a 2-semester study program during the 3<sup>rd</sup> and the 4<sup>th</sup> semesters of the MBA. In GCSR, the students and teachers studies business interactions with all seven regions of the world having the focus on developing countries.

To strengthen the program, GTU has appointed the Board of Advisors in GCSR; who are the experts and leaders in foreign trade as well as diplomatic relations.

On 19<sup>th</sup> May 2013, **His Excellency Mr. Ndubuisi Vitus Amaku, the High Commissioner of Nigeria**, graced the workshop on African and Asian countries as the Chief Guest at GTU Chandkheda Campus.

Stepping forward with the objective of making the GCSR program more efficient and interesting, we are planning to celebrate the National Day/ Independence Day of selected countries of GCSR program.

Following are some key objectives of the activity:

- ➔ To enhance the overall involvement of the students with the selected GCSR country.
- ➔ To strengthen the network among students, professors and other stakeholders with the selected country

# Gujarat Technological University

---

- To demonstrate and uphold the national pride and fellowship
- To discuss the environmental factors for exploring the business opportunities with the Selected GCSR Country
- To provide the platform to the faculties / students to interact with the diplomats / corporate leaders / Entrepreneurs of selected country.

The first National Day Celebration was organized for **Afghanistan and Indonesia** on 17<sup>th</sup> August 2013 at GTU Chandkheda Campus. (Kindly go through the report available on: [http://www.gtu.ac.in/circulars/13Aug/23082013\\_01.pdf](http://www.gtu.ac.in/circulars/13Aug/23082013_01.pdf))

The second National Day Celebration was organized for **Vietnam and Brazil** on 7<sup>th</sup> September 2013 at GTU. **His Excellency Mr. Nguyen Thanh Tan – Ambassador of Vietnam to India** has graced the workshop as a chief guest.

The third National Day Celebration was organized for **Chile and Qatar** on 21<sup>st</sup> September 2013 at GTU.

Looking at the overwhelming response from the students on earlier celebrations, we are planning to celebrate the national days of **CHINA and NIGERIA on 5<sup>th</sup> October 2013**.

You are cordially invited to be a part of the event. It will be our honor to have your valuable presence on National Day Celebration of **CHINA and NIGERIA** at GTU.

Thanks.

**Centre for Global Business Studies,  
GTU**

**Date and Time: 05 / 10 / 2013 (Saturday) at 10:00 AM**

**Venue:**

**Conference Hall (B - 0),  
GTU Chandkheda Campus, Ahmedabad.  
Nr. Vishwakarma Government Engineering College  
Nr. Visat Three Roads, Visat - Gandhinagar Highway  
Chandkheda, Ahmedabad – 382424 - Gujarat**

**Enc.: Tentative Schedule of Program**

# Gujarat Technological University

## Tentative Program Schedule:

Registration and Welcome Tea	09:45 AM to 10:30 AM
Welcome by MOC	10:30 AM to 10:35 AM
Felicitation of Guests / special Invitees and Lamp Lighting	10:35 AM to 10:45 AM
National Anthem of India, China and Nigeria	10:45 AM to 11:00 AM
Welcome Address by Dr. G P Vadodaria, Registrar, GTU	11:00 AM to 11:10 AM
Launch of GCSR Handbook	11:10 AM to 11:15 AM
Address by Dr. Akshai Aggarwal, Vice-Chancellor, GTU	11:15 AM to 11:30 AM
Address by Mr. Jagat Shah	11:30 AM to 11:40 AM
Address by Mr. Sunil Modi (Member - Board of Advisor, GCSR)	11:40 AM to 11:50 AM
Address by Dr. Rajesh Khajuria Director, CKSVIM Baroda and Chairman GCSR committee	11:50 AM to 12:00 Noon
Vote of Thanks	12:00 Noon to 12:05 PM

### Break

**12:05 PM to 12: 15 PM**

### Technical Sessions:

Presentation by students about the country ( <b>China</b> )	
- Introduction, History and General Information	12:15 PM To 1:30 PM
- Economic, Social, Cultural and Political profile	
- Business status, Exports and Imports Companies and Products	
- Documentary on <b>China</b> by group of students	

### Lunch Break

**1:30 PM to 2:15 PM**

Presentation by students about the country ( <b>Nigeria</b> )	
- Presentation on Nigeria by Mr. Sunil Modi (Member - Board of Advisor, GCSR)	1:30 PM To 3:30 PM
- Introduction, History and General Information	
- Economic, Social, Cultural and Political profile	
- Business status, Exports and Imports Companies and Products	
- Documentary on <b>Nigeria</b> by group of students	
Award and certificate distribution	
High Tea and Adjourment	